

CHANNEL 4 PICKWICK

CABLE TV ADVERTISING

SPORTS NETWORKS PLAN

ESPN ESPN2 ESPNU SEC
2 commercials per day 6p-12p
240 Prime Commercials per month
Monthly \$720
3 month contract \$600
6 months contract \$500
offered March-August ONLY

FAMILY NETWORKS PLAN

FOOD NETWORK HGTV TBS TNT USA
2 commercials per day 6p-12p
300 Prime Commercials per month
Monthly \$600
3 month contract \$500
6 months contract \$400

FOX NEWS & THE WEATHER CHANNEL PLAN

2 commercials per day 6p-12p
120 Prime Commercials per month
Monthly \$500
3 month contract \$400
6 months contract \$360

FAMILY NETWORKS with FOX NEWS AND WEATHER

2 commercials per day 6p-12p
300 Prime Commercials per month
Monthly \$800
3 month contract \$700
6 months contract \$600

COMBO PLAN - all networks

Monthly \$1320
6 month contract \$1200
12 months contract \$1000

PICKWICK'S CHANNEL 4

\$250
September - February \$150
March - August \$200

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